

S.C.D.S.

Propaganda Committee

Minutes of

Meetings.

Excerpt from Minutes of
meeting of Executive Council
held in Edinburgh, 7th November 1931.

"On the question of more
publicity being given to the
Society's work, it was agreed
to form a sub-committee for
Publicity, and the three
following members were duly
proposed and seconded,
and instructed to draw up
a scheme for submission to
the Executive -

Miss Milligan

Miss Dow

Mr. Ion Jamieson

The Chairman

Honorary Secretary

} ex officio.

21st January 1932.

The first meeting of the Propaganda sub-committee was held in Queen Street Station Hotel Glasgow, on 21st January 1932.

Present Miss Milligan, Miss Dow, Mr. Stewart
Mr. Jamieson, Mr. Low.

Convener Mr. Jamieson was appointed Convener of the Committee

Cinemas Mr. Jamieson reported that he had made enquiries regarding having Country Dance items introduced in the Pathé news films at Cinemas, but found the price was prohibitive. He suggested that the Society should have some good films made of Country Dances with music, which could be hired to Branches or others. He also suggested that the Society should purchase the necessary articles for showing

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showing pictures, and hire them out when required. The necessities would be —

Camera. Mr. Jamieson offered to lend ^{one.}

Projector. £8. 8/-

Screen. 5ft. x 4ft. 3in. £2-10/-

Film (super) 300 feet £1-17/-

Electric Battery. Supplied locally.

Speaker.

It was suggested that a charge of ten shillings be made, to cover cost of hire of equipment, and that applicants should also supply the electric battery, fares and hospitality (when necessary) for the Speaker.

It was agreed to take a film and demonstrate it to the Executive Council for approval before applying for permission to buy equipment.

H. & A. Show.

It was suggested that the

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H. & A. Show. the Society take a Stand at the Highland and Agricultural Show to be held at Inverness in June 1932. The Stand to be furnished with books, gramophone records, enrolment forms, etc; and a film to be shown. The rent of a Stand 20ft. deep and 10ft frontage would be £5. 10/- any furnishing to be extra. It was agreed to ask the Executive Council for permission to run this Stand.

Magazine.

The Convener suggested having a magazine. Mrs Stewart had had the same idea and submitted a list of notes which she suggested should be published. The Committee approved of the idea and agreed that such a magazine should be issued to members bi-annually, or sold

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sold to non-members at the price of 4/- or thereabouts. A 32 page booklet and cover would cost approximately £26 for 2,500 copies. It was suggested that the Magazine be the same size as the books and that 3 new dances be included in each issue, these dances could ultimately be published in books of twelve.

Broadcasting.

Miss Dow asked if arrangements could be made to have lessons and talks on the wireless - it was agreed that enquiries should be made regarding this idea.

This ended the business.

Jon C. B. Jameson

25th April 1932.

A meeting of the Propaganda Committee was held in the St. Enoch's Station Hotel, Glasgow on 25th April 1932.

Present. Mr. Jamieson, Miss Milligan, Mr. Stewart.

H. and A. Show It was reported that the arrangements for the Highland and Agricultural Show were progressing favourably. The Stand had been engaged and tickets obtained for one exhibitor and four attendants, the cost being £6.5/- . A sign will be required to place above the Stand, 10 feet by 3 feet (cost 2/-) It was agreed to ask the Executive how this sign should be worded. Eight people had offered to help at the Stand during the week of the show.

25th April 1932.

Gramophone
Records.

Regarding Gramophone records, the Beltona Company had agreed to send records "on sale or return" at a charge of 2/- the retail price being 3/-. The Beltona Company had also agreed to make records of the later Books, on the same lines as Books I to IV, and had engaged Mrs Shand to conduct the orchestra when making these records.

Broadcasting.

Mr Jamieson reported that he had made enquiries about broadcasting and that the authorities were most ready to help if we would give them ideas: they, however, would not be in a position to do anything until after the opening of the new broadcasting station at Falkirk.

Film

The members then went to Lizar's shop, and saw the small

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small film which it is proposed to show at the S.C.P.S. stand at Inverness, and of which they approved.

This ended the business.

Lou C.B. Jamieson

A meeting of the Propaganda Committee was held in Buchanan Hostel, Edinburgh on 5th August 1932.

Present Miss Dow, Miss Milligan, Mr. Stewart & Mr. Jamieson (Convener).

Mr. A. Shaw

It was reported that a great deal of interest had been shown by the General Public in the S.C.P.S. stand, and those responsible had gained experience which would be valuable for future similar

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occasions: 42 S.C.D. books had been sold, and 9 pocket editions; about 70 gramophone records. The sun had been so bright and hot that the moving picture could only be shown occasionally, however, as the latter had not cost the Society anything, there was no loss. Messrs Ligar had lent the projector. Mrs Grant and Captain Rutherford had been particularly helpful, as also Mrs Shand, Mr. Duncan and Mr. Halley.

Requests were received for classes in Ross, Caithness and Skye. In Inverness itself, the ~~town~~ ^{Society} is not yet on a firm foundation, and a local Committee is required. A class is to be held in Forres next winter at which a

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the condition will be imposed, that all who join must become members of the Society. The Sub. Committee feel that even though there was not a very great tangible result there was a vast amount of propaganda work done, and many more people know of the Society, which should bear good results in the future.

B.B.C.

This Company is arranging a large S.C. dance to be held during the coming winter. Music will be broadcast, and a description given by a Commentator.

The Sub. Committee feel that a badge for members would be of use for such occasions as the H. & A. Show. Lou B. Jameson
This ended the business.

1st February 1933.

A meeting of Propaganda Committee was held in the Golden Lion Hotel Stirling on 1st February 1933.

Present Miss Dow, Mr. Jamieson & Mr. Low

Mr. A. Shaw It was suggested that a Show should be taken at the Highland Show to be held in Dundee in June. With the experience of last year it was thought better arrangements could be made, and with 2 members of Committee resident in Dundee it would help greatly both with arrangements & expense.

Festival at Morecambe. The Convener read correspondence between the Publicity Agent of Morecambe and the Secretary with regard to proposed Festival of Scottish Country Dancing to be held in July and it was left to be brought before Executive Council to decide what was to be done

Cinema It was strongly urged that the Society should purchase a Projector before next

1st February 1933

Autumn and that during the year films should be taken of country dances, so that a good representative film would be ready for next season. Miss Dow reported that Dr Kidd's new projector was suitable for both direct current and battery and could be used either for Pathé or Kodak film.

Men at
S. S.

A discussion of how to attract more men to dances was opened by the Convenor who thought that if a notice advertising the advantages of the Summer School at St Andrews and having a class for men taught by a man there, could be put in the Bulletin it would help.

Mr. Low suggested more men as adjudicators at Festivals might also help

This ended the business

John B. Jamieson

20th May, 1933.

A meeting of the Propaganda Committee was held on 20th May in the North British Hotel, Glasgow.

Present. Mr. Jamieson (Convener), Mrs. Stewart, Miss Dow, Miss Milligan, Mr. Low.

H & A.
Show. Mr. Jamieson reported that stand 190 (20 ft by 10 ft.) had been reserved for the Society at the Highland & Agricultural Show which was to be held at Dundee from 20th to 23rd June. All S.C.D. books would be on sale, and the Murdoch Trading Company were sending gramophone records on sale or return. Dr. Kidd's films were to be shown at certain regular hours, and a projector and a radio gramophone were to be

20th May, 1933.

hired for the occasion. A letter was read from Mrs. Shand offering to let the Society have copies of "Old Scottish Music" for sale at the stand at 9^d per copy, the retail price being 2/- . The Secretary was instructed to thank Mrs. Shand for her offer, and to ask her to let the Society have 100 copies at 1/- per copy, on sale or return.

It was agreed to decorate the Stand in blue and gold or in some distinctive way.

Mrs. Low was asked to convene a local committee to make arrangements for the stand, and to decide if it would be possible to hold a dance in Dundee during the

20th May, 1933.

slow week.

It was decided to advertise the stand in the local newspapers.

After discussion it was agreed that the women helpers at the stand should wear white frocks with blue sashes - the men to wear ordinary clothes and a badge.

Morecambe. The Secretary reported that a letter had been received from Mr. Mackay, the Publicity Agent of Morecambe & Heysham, asking the P. C. D. S. to send a team to Morecambe to demonstrate Scottish Country Dances from Sat. 15th to Wed. 19th July. Miss Dow was asked to take her team, consisting of 5 couples, men & women, and a pianist.

20th May, 1933.

Morecambe. to Morecambe, which she agreed to do. £33 inclusive of fares and accommodation at Morecambe was offered by the manager. The Secretary was instructed to write to the manager saying that the question of Railway Fares was being looked into, after which the arrangements would be completed, asking him to reserve accommodation at Morecambe for 12 people as that would be the number of the team. This ended the business.

Louise Jameson

5th # 15 August, 1933.

A meeting of the Propaganda Committee was held on Saturday 5th August at University Hall, St. Andrews.

Present. Mrs. Stewart, Mr. Jamieson (Convener), Mr. Low, Miss Milligan and Miss Dow.

Minutes The Minutes of last meeting were taken as read and approved.

Projector. It was agreed that it was essential that the Society should purchase a projector in as short a time as possible. It was decided to make a strong recommendation to the Executive Council to purchase one if possible before the Annual General Meeting in November. Mr. Jamieson was asked

5th August, 1933.

International Commission on Folk Arts. To find out full particulars of membership of the International Commission on Folk Arts, and fees, etc. and report to the next meeting.

Copyright. He was also asked to make enquiries regarding copyright of books in America.

Musical Festivals. It was decided to suggest to the Executive Council that the expenses of the Adjudicators of Scottish Country Dancing at Musical Festivals be paid by the Society in cases where financial assistance was badly needed.

This ended the business.

Loe Jamieson

4th November, 1933.

A meeting of the Propaganda Committee was held in the College of Hygiene, Dunfermline, on 4th Nov. 1933.

Present. Mr. Jamieson (Convener),
Mr. Low, Miss Milligan,
Miss Dow and Miss Toran.

Minutes The minutes of last meeting were read and approved.

Copyright. Mr. Jamieson reported that in order to obtain copyright on books in America, the conditions were that the books had to be published in America.

International Commission on Folks Arts.

Mr. Jamieson reported that this commission had been started under the League of Nations and there was no

4th November, 1933.

fee for membership. There was a British Committee and he had written to the secretary of this suggesting that there should be a Scottish Country Dance Society representative on this committee, and this claim is to be considered at the next meeting which is to be held in London.

Projector

It was reported that a Projector with a Folding Screen and accessories had been purchased by the Society, and it was agreed to recommend to the Executive Council that it be hired out at a charge of £1-1/- a night, plus cost of carriage. Films only to be charged

10/- a night. All applications for the use of the projector to be made to the Secretary.

This ended the business.

J. Hubert Low.

27th January, 1934.

A meeting of the Propaganda Committee was held on the 27th January, in the North British Station Hotel, Edinburgh.

Present. Mr. Low, Mrs. Stewart, Miss Milligan, Miss Dow & Miss Forgan (Secretary).

Apologies. Apologies were intimated from Lord James Stewart Murray & Mr. Jamieson (convenor).

Highland It was agreed to form
Dow. a committee in Glasgow

27th Jan. 1934.

with Miss Milligan as
convenor, to make arrange-
ments for the S.C.D.S. Stand
at the Highland & Agricultural
Show to be held in Glasgow
from 19th to 22nd June.

International Commission on Folk Arts.

A letter was read
from Mr. Jamieson stating
that he had heard from
the Secretary of the British
Committee, & that the
members wished the S.C.D.S.
to be represented.

The Secretary was in-
structed to write to Mr.
Jamieson and find out if
he was already attending
these meetings, and if
so, another member of the
Executive Council might

represent the Society, and thus there would be two members of the Council attending the meeting.

Nottingham Course.

Miss Milligan reported that she had accepted an invitation to hold a course of Scottish Country Dancing in Nottingham.

This ended the business.

John B. Jamieson

12th April, 1934.

A meeting of the Propaganda Committee was held on the 12th April 1934 in the North British Station Hotel, Edinburgh.

Present.

Lord James Stewart Murray,
Miss Dow, Mr. Jamieson (convenor)

Miss Milligan, Mrs. Stewart,
and Miss Hogan (Secretary).

Apology.

An apology was
intimated from Mr. How.

Minutes

The Minutes of last
meeting were read and
approved.

H. & A. Show.

Mr. Jamieson reported
that a stand had been
booked for the S. P. D. S.
at the Highland and
Agricultural Show to be
held in Glasgow from
19th to 22nd June. It was
agreed that arrangements
for the stand (which is to
be the same size as the
one hired by the Society last
year) were to be made
by the Glasgow Committee.

12th April, 1934.

International Commission on Folk Arts.

As the appointment of an S. C. D. S. representative to the British National Committee, recommended to the Executive Council by the Propaganda Committee at their last meeting in January, had not as yet been ratified by the Executive Council, it was agreed to bring the matter before the Executive Council again for consideration.

This ended the business.

